

# York Economic Strategy

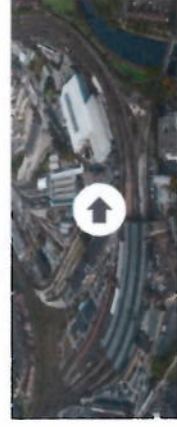
Work to date and potential Policy & Scrutiny  
Committee involvements

- York's Economic Strategy is currently being refreshed. Following a cross-sector (and cross-political party) workshop led by York's Economic Partnership; from a long list of possibilities, the following draft priorities were identified.

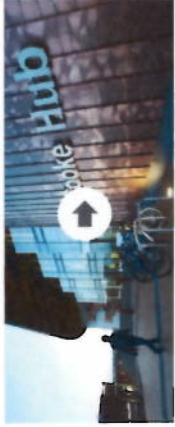
**OUR OBSESSIONS**



**A TANGIBLE SHIFT TO HIGHER VALUE SECTORS & JOBS**



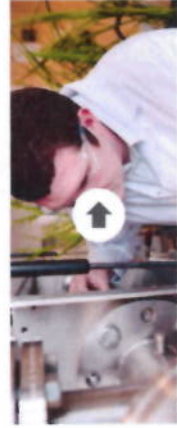
**UNLOCKING BROWNFIELD SITES FOR JOBS & HOUSING**



**ENTERPRISING SKILLS AT EVERY AGE**



**TACKLING CONGESTION TO EMPLOYMENT SITES**



**A WORLD LEADER IN BIORENEWABLES & AGRI-TECH**



**A CREATIVE CITY UNIQUELY UTILISING ITS DISTINCT HERITAGE**



**A LEADING RAIL HUB IN EVERY WAY**

**WE WILL BE FAMOUS FOR BEING**

- These are meant to be city priorities, not just Council priorities.
- Confirmation of these as draft priorities will be sought at the next Economic Partnership meeting
- The major part of the process is developing and deciding tangible actions under these priorities; whether as things businesses, the Council, Make it York or Universities will do; or projects where we may seek external funding.



- The strategy must be more than words and page and help us determine in practice what the Council should prioritise and do on this agenda the focus of Make it York in delivering its objectives.
- Given this is the major piece of economic policy development over the next year – we believe the Policy & Scrutiny Committee should be involved and contribute strongly in the process, particularly for the Council elements, working in tandem with the wider citywide and business-led workshops and consultation
- These slides are only an introduction and we would like to provide a more detailed analysis for the next meeting. Are Scrutiny happy for a proposal to be made for how this might best be done for July Committee?

July – October 2015 [through workshops and public consultation, and Scrutiny involvement?]

